

# Essential numerical tools and perturbation analysis (1.c)

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## Optimization

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## Introduction

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Optimization is *everywhere* in economics:

- model an agent's behaviour: what would a rational agent do?
  - consumer maximizes utility from consumption
  - firm maximizes profit
- an economist tries to solve a model:
  - find prices that clear the market

## A Tale of Two Optimization Problems

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minimization/maximization.

root finding:

$$\min_{x \in X} f(x) \text{ or } \max_{x \in X} f(x)$$

$$\text{find } x \in X \text{ such that } f(x) = 0$$

,

Often a minimization problem can be reformulated as a root-finding problem

$$x_0 = \underset{x \in X}{\operatorname{argmin}} f(x) \overset{??}{\iff} f'(x_0) = 0$$

**Warning:**

When using first order conditions to minimize a function one must pay attention to the two caveats:

- that the root does not correspond to a local *maximum*
- that the minimum is *global* (for  $\forall x \in X$ ) not local

► Local/Global Illustration

## Optimization tasks come in many flavours

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- Continuous versus discrete optimization
- Constrained and Unconstrained optimization
- Stochastic vs Deterministic
- Local vs global Algorithms

## Math vs practice

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- The full mathematical treatment will typically assume that  $f$  is smooth ( $\mathcal{C}_1$  or  $\mathcal{C}_2$  depending on the algorithm).
  - In practice we often don't know about these properties
    - we still try and check that we have a local optimal
  - So: fingers crossed
- A complicated surface

## What you need to know

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- handcode simple algos (Newton, Gradient Descent)
  - very useful 👍
- understand the general principle of the various algorithms to compare them in terms of
  - robustness

- efficiency
- accuracy
- then you can just switch the various options, when you use a library...
  - root-finding: [Roots.jl](#) (1d) and [NLsolve.jl](#)
  - optimization: [Optim.jl](#)
  - more advanced modeling: [JuMP.jl](#) (comparable to GAMS)

## Unconstrained Optimization

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- Minimize  $f(x)$  for  $x \in \mathbf{R}^n$  given initial guess  $x_0 \in \mathbf{R}^n$
- If you have intuitions from the 1d case, they still apply
  - replace derivatives by gradient, jacobian and hessian
  - recall that matrix multiplication is not commutative
- Some specific problems:
  - update speed can be specific to each dimension
  - saddle-point issues (for minimization)

## Quick terminology

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Function  $f: \mathbf{R}^p \rightarrow \mathbf{R}^q$

- *Jacobian*:  $J(x)$  or  $f'_x(x)$ ,  $p \times q$  matrix such that:  $J(x)_{ij} = \frac{\partial f(x)_i}{\partial x_j}$
- *Gradient*:  $\nabla f(x) = J(x)$ , jacobian when  $q = 1$
- *Hessian*: denoted by  $H(x)$  or  $f''_{xx}(x)$  when  $q = 1$ :

$$H(x)_{jk} = \frac{\partial^2 f(x)}{\partial x_j \partial x_k}$$

In the following explanations,  $\|x\|$  denotes the supremum norm, but most of the following explanations also work with other norms.

## Newton-Raphson Root-Finding

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- Algorithm:
  - start with  $x_n$
  - compute  $x_{n+1} = x_n - J(x_n)^{-1} f(x_n) = f^{\text{newton}}(x_n)$
  - stop if  $\|x_{n+1} - x_n\| < \eta$  or  $\|f(x_n)\| < \epsilon$

- Convergence: **quadratic**

► Newton Raphson Illustration

## Newton-Raphson Root Finding (2)

- what matters is the computation of the step  $\Delta_n = J(x_n)^{-1} f(x_n)$
- don't compute  $J(x_n)^{-1}$ 
  - it takes less operations to compute  $X$  in  $AX = Y$  than  $A^{-1}$  then  $A^{-1}Y$
  - in Julia:  $X = A \setminus Y$
- strategies to improve convergence:
  - *dampening*:  $x_n = (1 - \lambda)x_{n-1} - \lambda\Delta_n$
  - *backtracking*: choose  $k$  such that  $|f(x_n - 2^{-k}\Delta_n)| < |f(x_{n-1})|$
  - *linesearch*: choose  $\lambda \in [0, 1]$  so that  $|f(x_n - \lambda\Delta_n)|$  is minimal

## Exercise 1: Simple Newton Algorithm

Choose a two dimensional function with a zero.

Write a method `zero_newton(f::Function, x0::Vector{Float64})` which computes the zero of a vector valued function `f` starting from initial point `x0`.

Change the signature of the function `zero_newton(f::Function, x0::Vector{Float64}, backtracking=true)` and implement backtracking in each iteration.

$\phi$  (generic function with 1 method)

```
1 function  $\phi$ (x::Vector{Float64})
2     y = [x[1]^2 + x[2]^2 - 0.5, x[1] + x[2] - 1]
3     dy = [(2*x[1]) 1.0; 1.0 (2*x[1])]
4     return (y, dy)
5 end
```

```
([-0.45, -0.7], 2x2 Matrix{Float64}:)
 0.4  1.0
 1.0  0.4
```

```
1  $\phi$ ([0.2, 0.1])
```

```
1 # what are the zeros of  $\phi$ ?
```

`zero_newton` (generic function with 1 method)

```
1 function zero_newton(f::Function, x0::Vector{Float64})
2 end
```

# Multidimensional Gradient Descent

- Minimize  $f(x) \in R$  for  $x \in R^n$  given  $x_0 \in R^n$
- Algorithm
  - start with  $x_n$
  - set  $x_{n+1} = (1 - \lambda)x_n - \lambda \nabla f(x_n)$
  - stop if  $|x_{n+1} - x_n| < \eta$  or  $|f(x_n)| < \epsilon$
- Comments:
  - lots of variants
  - **automatic differentiation** software makes gradient easy to compute
  - convergence is typically **linear**

## ► Gradient Descent Illustration

# Multidimensional Newton Minimization

- Algorithm:
  - start with  $x_n$
  - compute  $x_{n+1} = x_n - H(x_n)^{-1} J(x_n)'$
  - stop if  $|x_{n+1} - x_n| < \eta$  or  $|f(x_n)| < \epsilon$
- Convergence: **quadratic**

## ► Newton Illustration

### Practical Problems

- hessian  $H(x_n)$  is hard to compute efficiently
- rather unstable

There are ways to approximate the hessian without a full evaluation

- quasi-newton
- gauss-newton
- Levenberg-Marquardt

## Exercise 2: Profit optimization by a monopolist

A monopolist produces quantity  $q$  of goods X at price  $p$ . Its cost function is  $c(q) = 0.5 + q(1 - qe^{-q})$

The consumer's demand for price  $p$  is  $x(p) = 2e^{-0.5p}$  (constant elasticity of demand to price).

**Write down the profit function of the monopolist and find the optimal production (if any) numerically. You can use the `Optim.jl` library.**

### Hint

profits (generic function with 1 method)

```
1 begin
2     p(q) = -2log(q/2)
3     c(q) = 0.5 + q*(1-q*exp(-q))
4     R(q) = q*p(q)
5     profits(q) = R(q) - c(q)
6 end
```

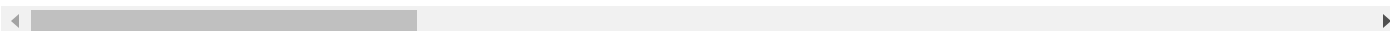


```
1 @bind q_sl Slider(0.001:0.01: 0.5)
```

-0.48579719608041594

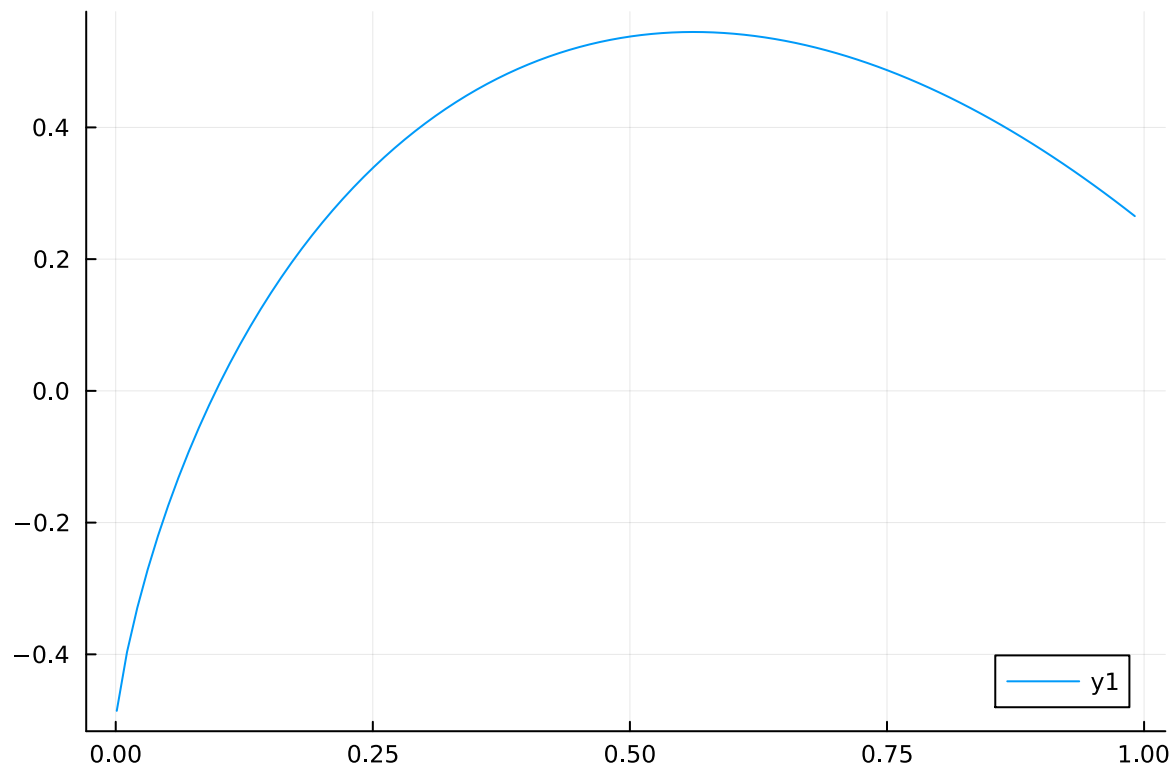
```
1 profits(q_sl)
```

[-0.485797, -0.396414, -0.3292, -0.27172, -0.220625, -0.174282, -0.131716, -0.0922769, -0.



```
1 begin
2     qvec = 0.001:0.01: 1.0
3     pvec = profits.(qvec)
4 end
```

```
1 using Plots
```



```
1 plot(qvec, pvec)
```

```
1 using Optim
```

```
res = * Status: success
      * Candidate solution
        Final objective value:    -5.448588e-01
      * Found with
        Algorithm:      Nelder-Mead
      * Convergence measures
         $\sqrt{(\sum (y_i - \bar{y})^2)/n} \leq 1.0e-08$ 
      * Work counters
        Seconds run:   0 (vs limit Inf)
        Iterations:   7
        f(x) calls:   17
```

```
1 res = optimize(u->-profits(u[1]) , [0.25])
```

```
min0 = [0.561865]
```

```
1 min0 = res.minimizer
```

```
1 println("Profit is maximum for q=$min0")
```

```
Profit is maximum for q=[0.561865234375]
```



# Dealing with constraints

Consider the optimization problem:

$$\max U(x_1, x_2)$$

subject to to the constraint  $p_1x_1 + p_2x_2 \leq B$

where  $U(\cdot)$  is concave,  $p_1$ ,  $p_2$  and  $B$  are given.

This is a constrained maximization problem. Some optimization algorithms are equipped to deal with the constraint.

One can also reformulate the maximization problem as a first order system.

## Karush-Kuhn-Tucker conditions

- If  $(x^*, y^*)$  is optimal there exists  $\lambda$  such that:
  - $(x^*, y^*)$  maximizes lagrangian  $\mathcal{L} = U(x_1, x_2) + \lambda(B - p_1x_1 - p_2x_2)$
  - $\lambda \geq 0$
  - $B - p_1x_1 - p_2x_2 \geq 0$
  - $\lambda(B - p_1x_1 - p_2x_2) = 0$
- The three latest conditions are called "complementarity" or "slackness" conditions
  - they are equivalent to  $\min(\lambda, B - p_1x_1 - p_2x_2) = 0$
  - we denote  $\lambda \geq 0 \perp B - p_1x_1 - p_2x_2 \geq 0$
- Lagrange multiplier  $\lambda$  can be interpreted as the welfare gain of relaxing the constraint.

## Karush-Kuhn-Tucker conditions

- We can get first order conditions that factor in the constraints:
  - $U'_x - \lambda p_1 = 0$
  - $U'_y - \lambda p_2 = 0$



- $\lambda \geq 0 \perp B - p_1 x_1 - p_2 x_2 \geq 0$
- It is now a nonlinear system of three equations in three unknowns with complementarities
  - a.k.a. Nonlinear Complementarity Problem (NCP)
  - there are specific solution methods to deal with it
  - and commercial solvers (knitro, PATH)
  - but one can often use a simple, easy trick...

## Smooth method

- Consider the *Fisher-Burmeister* function  $\phi(a, b) = a + b - \sqrt{a^2 + b^2}$ 
  - It is infinitely differentiable, except at  $(0, 0)$
  - Show that  $\phi(a, b) = 0 \iff \min(a, b) = 0 \iff a \geq 0 \perp b \geq 0$
- After substitution in the original system, we obtain:
  - $U'_x - \lambda p_1 = 0$
  - $U'_y - \lambda p_2 = 0$
  - $\phi(\lambda, B - p_1 x_1 - p_2 x_2) = 0$
- And we can use our preferred nonlinear solver

### Tip

Fun fact: the formulation with a **min** is nonsmooth but also works quite often

## Exercise 3: Constrained Optimization

Consider the function  $f(x, y) = 1 - (x - 0.5)^2 - (y - 0.3)^2$ .

Use **Optim.jl** to maximize  $f$  without constraint. Check you understand diagnostic informations returned by the optimizer.

```
1 Enter cell code...
```

Now, consider the constraint  $x < 0.3$  and maximize  $f$  under this new constraint.

```
1 Enter cell code...
```

**Reformulate the problem as a root finding problem with lagrangians. Write the complementarity conditions.**

1 Enter cell code...

**Solve using NLSolve.jl**

1 Enter cell code...

**Adapt the `zero_newton` function from before to incorporate bound informations, and use the Fisher-Burmeister transform to solve the system.**

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